

**SAFE ZONE:**

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

**TRIMMING ZONE:**

Please allow 0,35 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

**BLEED ZONE 0,10 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**IMPORTANT**

Please send artwork without blue, purple, black and gray frames.

If you send files as EPS, PDF, All texts should be converted to outline

**Final Size: 2 inches x 3,5 inches**

**Size with bleeds: 2.1 inches x 3.6 inches**

